

## Director Power Breakfast Series 2014 of Asian Centre for Corporate Governance & Sustainability

### 72<sup>nd</sup> Directors Power Breakfast Meeting – 12<sup>th</sup> September 2014:

**Unilever Global** Chief Executive Officer Paul Polman, launched 'Sustainable Living Plan' (USLP), three years ago. In order to realise sustainable growth, Unilever is integrating sustainability into its strategy, brands and innovation. Asian Centre wanted to share this global best practice in Sustainability, with the corporate directors of India. Thus, **Mr. Sanjiv Mehta, CEO & Managing Director**, Hindustan Unilever Ltd, was invited to address 72<sup>nd</sup> Director Power breakfast Meeting on 12<sup>th</sup> September 2014. In an interactive session he shared the global experience of Unilever on **"How to double the size of a business yet reduce its overall environmental footprint and increase its positive social impact - A Unilever Experience"**



Mr. Sanjeev Mehta sharing the HLL's ESG performance with the Directors of Corporate India.



Mr. M.K.Chouhan, Vice Chairman Global Advisory Board, Asian Centre presenting a Green Certificate to Mr. Sanjeev Mehta, CEO, Hindustan Unilever Ltd



An interesting insight being shared by one of the director participants

**Asian Centre** pioneered the unique concept of 'Director's Power Breakfast Series™' (DPBS) in March 2001, with an objective to provide a platform for Top Management & Board members to exchange their 'Board Room Experiences' freely & frankly. Yet another objective of these meetings is to bring the latest & Best Practices from all across the world. The concept of 'DPBS' has caught the imagination of Indian corporate world & has proven to be a great success. Over 2700 high-powered Chairmen, Managing Directors; CEOs & Board members have attended these 70 Director Power Breakfast Meetings, over last 14 years, at 4 different cities. DPBS has also caught the attention of print as well as electronic media as it was well covered by CNBC, Business India and Economic Times-Corporate Dossier. This year we are entering our 14<sup>th</sup> year, thanks to the support of Indian Corporate World. Enthused by this success, we are launching 'Director Power Breakfast Series-2015'. The attendance to these meetings is by invitation & restricted to the Chairmen, Managing